

EVENT

Bulletin code SE.14.002.ENG



POLYTECH participated in the Press Start—Up Boot Camp of IEEE UTH (Lamia) student branch.

Lamia 10.3.2014

POLYTECH participated as a sponsor and speaker at the Press Start—Up Boot Camp organized by IEEE UTH (Lamia) student branch.

Polytech successful presence of 30 years in the field of education enables the company to assist young scientists in the implementation and commercialization of various ideas through the Creation of Start-Up companies. Polytech's presence in the event proves Polytech commitment to provide potential young entrepreneurs with valuable advise know—how to successfully implement their business plans.

<u>Date</u>

10/03/2014

Location

University of Thessaly, Auditorium of School of Exact Science, Lamia

Polytech Activity:

Speaker - Sponsor

Polytech, a startup company itself from the early 80s and having a long experience in start up business, presents the model behavior of Technology trends and the interactions that a start up must consider prior to making the initial step towards the business environment. Technology trends, market behavior, leadership behavior, Integrity and Vision are some parameters which interact in such start up scenarios and they were outlined during this presentation.



Polytech representatives initiate a debate on the part of the students and other attendees, and enabled young students to engage in discussion that can be helpful in their decision to initiate Start-Up Companies.



